**Excel Challenge Crowdfunding Written Report**

**Conclusion**

* Given the provided data, we can conclude that crowdfunding campaigns were more likely to be successful than to not be successful. The overwhelming favorite to be a successful crowdfunding campaign was found to be theatre/plays, and the summer months of June & July is concluded to be the best time of the year to do a crowdfunding campaign.

**Limitations**

* We do not know how much time & money needs to be invested in each type of crowdfunding campaign.
* The data is generally old, and more up-to-date data can provide more accurate assessment of what a successful crowdfunding campaign looks like in today’s climate.

**Other Possible Tables and/or Graphs**

* One other possible table would be one that shows how much percent funded relative to goal each campaign had to get a quantitative value of its success, rather than a qualitative statement.
* One other graph would be a box & Whisker Graph, to weed out any outliers and get a true representation of how likely a crowdfunding campaign will be successful.